



Duluth Transit Authority (DTA) Superior Bus Rider Survey

This survey will be used to analyze the effectiveness of Superior Routes



1. Have you already filled out this survey this week? (check one)

___ YES I did ___ NO I did not

2. How long have you been riding DTA buses? (check one)

___ 1 year or less ___ 2 - 4 years
___ Over 5 years

3. Which route are you riding now? (check one)

___ Route 16 Duluth-Superior (Itasca)
___ Route 17 (Billings Park-South Superior)12

4. How often do you ride this route? (check one)

___ 6-7 days/week ___ 4-5 days/week
___ 1-3 days/week ___ 3 days or less a month
___ It's my first time on the DTA

5. Where did you come from before you got on the bus? (check only ONE)

___ Home ___ Work ___ Shopping
___ School ___ Medical ___ Social
___ Other _____

6. Where did you get on the bus?

(please write in the place and nearest intersection)

Example: Place or street:

Library (or Ogden Ave.)

Nearest cross-street:

Belknap Street

Place or street:

Nearest cross-street:

7. Where are you going on this trip?

(check only ONE)

___ Home ___ Work ___ Shopping
___ School ___ Medical ___ Social
___ Other _____

8. Where will you get off the bus?

(please write in the place and/or intersection)

Place or street:

Nearest cross-street:

9. What is your usual destination when you ride the bus?

<i>Superior Destinations</i>	
South Tower Avenue (Commercial/Hospital)	
Downtown Tower Avenue (North of Belknap)	
County Courthouse/City Hall	
Belknap Commercial Areas	
UWS/WITC	
Mariner Mall	
Superior Schools	
Barkers Island/Osaugie Trail	
Other:	
<i>Duluth Destinations</i>	
Downtown Duluth	
Miller Hill Mall	
Stone Ridge Mall	
Canal Park	
West Duluth	
UMD	
St. Scholastica	
Lake Superior College	
Other:	



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10. Do you think riders consider this route:

(check ONE box for each row)

1 = Strongly Disagree - 5 = Strongly Agree					
	1	2	3	4	5
Is convenient					
Is reliable					
Is run often enough					
Is running early enough in the morning					
Is running late enough in the evening					
Takes too long to ride					
Stops at enough places					
Picks people up at enough places					
Has a schedule that is easy to understand					
Feels safe					

11. During the last year, do you think DTA bus service has... *(check ONE box)*

Improved Stayed the same
 Got worse Not sure

12. Did you have an automobile available to make this trip? *(check ONE box)*

YES I did NO I did not

13. Do you sometimes have an automobile available to make trips? *(check ONE box)*

YES I do NO I do not

14. If changes to existing routes were made, what would you suggest?

Thank you for your input!