

London Road Business Survey: 14th to 26th Avenues East

The Duluth-Superior Metropolitan Interstate Council (MIC) is a federal transportation planning agency conducting a study to identify options to improve safety, multi-modal options & access on London Road between 10th & 26th Avenues East & adjacent neighborhood connections. For questions, contact Holly 218/529-7548; holly.butcher@ardc.org or James 218/529-7556; jgittemeier@ardc.org.

1. Your Business Name: _____

2. Your Business Address: _____ London Road

3. Number of employees (*circle*)?

< 10 10-25 26-50 51-100 100-150 200+

4. Number of daily customers that access your site (*circle*)?

10-25 26-50 51-75 76-100 101-150 151-200
 200+ 300+ 400+ 500+

5. What is the nature of your business (*circle*)?

Office Fast Food/Coffee Shop Service
 Restaurant/Retail Gas Station Hotel

6. What current transportation issues do your customers face on London Road (*check all that apply*)?

	√
Crossing the street as a pedestrian	
Access to bus service	
Difficulty making left turns mid-block	
Difficulty making left turns at intersections	
Fear of collisions	
Speeds too slow	
Speeds too fast	
Safety	
Congestion (location: _____)	
Other Issues:	

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7. Would any of the following features improve London Road for your business and/or customers (*rate your preferences with a checkmark*)?

		Yes √	Would Consider √	No √
Bike & Pedestrian Related	*Add bike lanes.			
	*Improve pedestrian crossings.			
Traffic Related	*Reduce speeds & increase safety.			
	*Retain one travel lane in each direction on London Road. Add a left turn lane or landscaped median in the center of the road.			
	*Consolidate business driveways to improve safety & flow of traffic.			
	*Create diagonal parking on-street.			
Aesthetics & Connections	*Establish marked pathway connections from London Road to the Lakewalk I-35 pedestrian bridges at 25 th Ave E & 17 th Ave E.			
	*Improve aesthetics by adding street lights, benches, landscaping (trees) & sidewalk planters.			

8. What is your future vision of London Road (*check all that apply*)?

	√
Create a destination district with unique character.	
A mixed district of housing & commercial.	
Improve pedestrian connections to the Lakewalk. More emphasis on Lake Superior views & shoreline.	
A college housing district.	
A medical corridor.	
No change from current conditions.	
<u>Other:</u>	

9. Is there a “theme” or “image” that characterizes your vision of the future London Road, if so what?

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