

Duluth-Superior Long Range Transportation Plan 2035

PUBLIC PARTICIPATION STRATEGY

June 2008

I. MIC's Public Involvement Plan (PIP)

Policies and practices established in the PIP will be used as the foundation for the LRTP public participation.

II. Develop an LRTP project page on the MIC's website

- a) Provide background info. & scope of work
- b) Include online survey: "transportation priorities"
- c) Calendar of upcoming meetings & topics, and involvement opportunities.
- d) Provide a function for people to provide direct input.

III. Identify stakeholder groups / develop contact list for mailings

- a) Present & past MIC/TAC members
- b) Local transportation professionals / advocacy groups
- c) People who've assisted with past MIC studies / projects.
- d) Press contacts
- e) Environmental coord. contacts

VI. Produce regular project newsletters & press releases

- a) Identify "milestone" points in project development to release newsletters.
- b) Send out press releases when mailing newsletters to contact list.
- c) Use letters to refer to website & highlight upcoming meetings.
- d) Complete Streets, Livable Communities, Community Impact Assessment, Smart Growth, Sustainability & the environment
- e) Goals & objectives

V. Development of 2035 LRTP Objectives & Strategies

- a) Design participation exercises for developing objs. & strategies.
- b) Notify stakeholders & send out press releases inviting participation.
- c) Provide ability (via MIC website) for comment on resulting objs. & strategies.

VI. Project List & Map: Upon identification of LRTP projects, design an post map and list on MIC website for people to view.

VII. Outreach & Consultation Efforts

- a) Hold meetings/consultation with representative groups of traditionally underserved populations.
- b) Conduct assessments of LRTP projects (e.g. EJ and NEPA analyses, etc).
- c) Send out notification and maps to other groups or agencies about projects with potential impacts.

VIII. Release of draft LRTP & Public Comment Period

- a) Provide advance notice of release date via contact list.
- b) Time press release and final newsletter with release date; emphasize the web-based approach and request public comment on usability (i.e. "beta-test").
- c) Provide a way to comment directly online.
- d) Hold final public comment meetings.

Proposed Outline of the Web-based Long Range Transportation Plan 2035

PROJECTS	PLANNING	TRENDS	PERFORMANCE	PARTICIPATION
<ul style="list-style-type: none"> • Proposed projects (transit-related, bike & ped-related, safety-related, etc.) • Project map 	<ul style="list-style-type: none"> • MIC responsibilities • Fed & state regulations and policies • TIP process • Goals & objectives • MIC & TAC boards • Organizational cooperation (e.g. environ. coordination, and coordinated human services transportation plan) • Recommendations from the MIC & TAC 	<ul style="list-style-type: none"> • Population & demographics • Travel patterns • Freight patterns • Congestion • Safety & Security • Mobility & Connectivity • Economics & Transportation • Infrastructure lifespan & Maintenance • Transportation funding • Transportation & environment (e.g. air quality, fuel & energy, storm water runoff) 	<ul style="list-style-type: none"> • Mobility, Connectivity, jobs/services accessibility (transit service areas & ridership, completed bike networks, etc.) • Congestion (LOS) • Safety (critical crash rates) • Bridge & Pavement Conditions (???) • Air quality, fuel consumption (VMT). • Financial constraint (Cost/Benefit) • Past project implementation (% completion) 	<ul style="list-style-type: none"> • Recommendations from the public • Opportunities to comment on the LRP • Opportunities to participate in transportation planning • PIP plan